



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1390440

Schedule Dates 10/23/12-10/29/12
Advertiser Restore Our Future (68533)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand RESTORE OUR FUTURE (413489)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name BRAUNSCHEI,ANNE
Phone/Fax /
CPE 1487
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09837749
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,195.00
Net Total \$154,105.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	58	\$144,200.00
Nov. 2012	14	\$37,100.00
Grand Total:	72	\$181,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/23/12-10/25/12	1	:30	10:59:56P- News-News 13 11p Late News			1		1				2	\$3,200.00	\$6,400.00	Asheville (WLOS)	NEWS	10/8/12
2.0	Normal Line / News	10/24/12-10/24/12	1	:30	10:59:56P- News-News 13 11p Late News	2			X					2	\$3,200.00	\$6,400.00	Asheville (WLOS)	NEWS	10/8/12
3.0	Normal Line / News	10/27/12-10/27/12	1	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	GMA	10/8/12
4.0	Normal Line / News	10/27/12-10/27/12	1	:30	8A- ABC-Good Morning America Saturday	2						X		2	\$1,400.00	\$2,800.00	Asheville (WLOS)	NEWS	10/8/12
5.0	Normal Line / News	10/28/12-10/28/12	1	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$600.00	\$600.00	Asheville (WLOS)	NEWS	10/8/12
6.0	Normal Line / News	10/28/12-10/28/12	1	:30	8A- ABC-Good Morning America Sunday	2							X	2	\$1,400.00	\$2,800.00	Asheville (WLOS)	NEWS	10/8/12
7.0	Normal Line / News	10/29/12-10/29/12	1	:30	6A- 6:30A (EST)	1	X							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS	10/8/12
8.0	Normal Line / News	10/29/12-10/29/12	1	:30	6:30A- 7A (EST)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS	10/8/12
9.0	Normal Line / News	10/29/12-10/29/12	1	:30	7A- 8A (EST)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	GMA	10/8/12
10.0	Normal Line / News	10/29/12-10/29/12	1	:30	8A- 9A (EST)	1	X							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	GMA	10/8/12

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11.0	Normal Line / News	10/29/12-10/29/12	1	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS	10/8/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	4:00:30P- Katie	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	KATIE	10/8/12
13.0	Normal Line / News	10/29/12-10/29/12	1	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$2,400.00	\$2,400.00	Asheville (WLOS)	NEWS	10/8/12
14.0	Normal Line / News	10/29/12-10/29/12	1	:30	5:28P- News-News 13 at 5:30p	1	X							1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/8/12
15.0	Normal Line / News	10/29/12-10/29/12	1	:30	6P- 7P (EST)	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	NEWS	10/8/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	6:58:50P- Wheel of Fortune	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/8/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	7:28:30P- Jeopardy	1	X							1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/8/12
18.0	Normal Line / News	10/29/12-10/29/12	1	:30	11:35P- ABC-Nightline	1	X							1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NITELINE	10/8/12
19.0	Normal Line / News	10/29/12-10/29/12	1	:30	5A- News-News 13 Early 5am	1	X							1	\$800.00	\$800.00	Asheville (WLOS)	NEWS	10/8/12
20.0	Normal Line / News	10/29/12-10/29/12	1	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS	10/8/12
21.0	Normal Line / News	10/23/12-10/25/12	1	:30	6A- 6:30A (EST)			1		1				2	\$2,500.00	\$5,000.00	Asheville (WLOS)	NEWS	10/8/12
22.0	Normal Line / News	10/23/12-10/26/12	1	:30	6:30A- 7A (EST)			1			1			2	\$3,000.00	\$6,000.00	Asheville (WLOS)	NEWS	10/8/12

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23.0	Normal Line / News	10/23/12-10/26/12	1	:30	7A- 8A (EST)			1	1	1	1			4	\$3,000.00	\$12,000.00	Asheville (WLOS)	GMA	10/8/12
24.0	Normal Line / News	10/23/12-10/26/12	1	:30	8A- 9A (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Asheville (WLOS)	GMA	10/8/12
25.0	Normal Line / News	10/23/12-10/26/12	1	:30	11:58:41A- News-News 13 at Noon			1	1	1	1			4	\$1,600.00	\$6,400.00	Asheville (WLOS)	NEWS	10/8/12
26.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	4:00:30P- Katie			1	1	1	1			4	\$700.00	\$2,800.00	Asheville (WLOS)	KATIE	10/8/12
27.0	Normal Line / News	10/23/12-10/26/12	1	:30	4:59P- News-News 13 First News At 5p			1	1	1	1			4	\$2,400.00	\$9,600.00	Asheville (WLOS)	NEWS	10/8/12
28.0	Normal Line / News	10/23/12-10/26/12	1	:30	5:28P- News-News 13 at 5:30p			1	1	1	1			4	\$2,800.00	\$11,200.00	Asheville (WLOS)	NEWS	10/8/12
29.0	Normal Line / News	10/23/12-10/26/12	1	:30	6P- 7P (EST)			1	1	1	1			4	\$4,000.00	\$16,000.00	Asheville (WLOS)	NEWS	10/8/12
30.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	6:58:50P- Wheel of Fortune			1	1	1	1			4	\$4,000.00	\$16,000.00	Asheville (WLOS)	WHEEL	10/8/12
31.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	7:28:30P- Jeopardy			1	1	1	1			4	\$5,000.00	\$20,000.00	Asheville (WLOS)	JEOPARDY	10/8/12
32.0	Normal Line / News	10/23/12-10/26/12	1	:30	11:35P- ABC-Nightline			1	1	1	1			4	\$1,600.00	\$6,400.00	Asheville (WLOS)	NITELINE	10/8/12
33.0	Normal Line / News	10/23/12-10/26/12	1	:30	5A- News-News 13 Early 5am			1	1	1	1			4	\$800.00	\$3,200.00	Asheville (WLOS)	NEWS	10/8/12

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